

See the preceding pages for a bet you can't lose.

Note: Smokers who participated in the 1987 Taste Challenge are not eligible to enter Taste Challenge '88.

If the reply card is missing, please send us a stamped, self-addressed envelope to the following address: Promotional Services Center
P.O. Box 5027
Chicago, IL 60680

We'll send you a reply card for your two free packs. Offer expires October 31, 1988 or while supplies last and is limited to smokers 21 years of age or older. Void in Minnesota and where otherwise prohibited by law.



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